

FILE

MAY 1

1978 fashion calendar

a weekly publication • 38th year

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ruth finley, publisher

(212) 289-0420

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1979

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR TO THE READER . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, MAY 1, 1978

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday April 28- May 12	OPENING OF FALL COLLECTION By appointment. <u>Show, Wed., May 3 at 5:30 P.M.</u> , by invitation. Contact: Phyllis Sachs, CI 7-2200, ext. 909.	WAYNE WOODS (1031 S. B'WAY, L.A.)	HOTEL GOTHAM SUITE 909
Saturday April 29 7:30 P.M.	ANNUAL FASHION SHOW PRESENTATION Rudi Gernreich collection for Capezio Dance; and Vee Hull designs for Mini World. By invitation. Contact: Ruth Tolman, (914) 737-8512.	WORLD MODELING ASSOCIATION	AMERICANA HOTEL IMPERIAL BALLROOM
Monday May 1 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Angela Nealy, 758-2341.	JOAN SIBLEY LTD.	37 WEST 57TH STREET SHOWROOM - 9TH FLOOR
Monday May 1 12:30 P.M. Luncheon	WOMEN'S READY-TO-WEAR FROM LONDON -- LUNCHEON Blanca Buscaglia; Bill Gibb; Birgitta Hedenlund; Brigid Foley; Bruce Oldfield; Charlotte Hilton; Emcar; Finewear; Hilary Floyd; Indigo Designer Collection; Mr. John; Mulberry; Nuccia Fattori; Penny LeRoy; Ross Bergo; Spaghetti; Stitches; Toplet; Vanessa Aspden; Victor Edelstein; Victor Herbert. By invitation. (Through May 5, by appointment). Press: Eleanor Lambert, 688-2130.	LONDON COLLECTIONS (32 WELLINGTON, LONDON)	WALDORF-ASTORIA STARLIGHT ROOF
Monday May 1 3:00 P.M.	SHOWING OF FALL COLLECTION Designed by Donna Karan and Louis dell'Olio. <u>Also at 5:00 P.M.</u> By invitation. Thereafter at showroom, 3rd fl., 221-7880. Press: Eleanor Lambert, 688-2130.	ANNE KLEIN & COMPANY (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
May 1	4:00 P.M., TRIGERE (2nd show), 550 Seventh Avenue, 16th floor, 391-9100.		
May 1	5:00 P.M., ANNE KLEIN & COMPANY (Press Show), PARSONS FASHION CENTER, 221-7880		
Monday May 1 5:00 P.M.- 7:00 P.M.	PREMIERE: FALL COLLECTION Cocktails followed by show at 5:45. By invitation. Thereafter, by appointment. Contact: Marilyn Portnoff, 737-6492.	AIR PRESENTED BY ALAN	SALON BACKER & COMPANY 50 E. 86 ST. AT MADISON
Beginning Monday May 1	OPENING OF FALL DESIGN COLLECTION Dresses, separates, & shawls in one-of-a-kind fabric designs. By appointment. Buyers: 246-0227. Press: Margaret Larson, 535-9122.	AQUAGRAPHICS BY LAMLEE	355 WEST 52ND STREET SHOWROOM - 6TH FLOOR
Monday May 1- May 10	OPENING: FALL SPORTSWEAR & DESIGNER DRESSES Continuous by appointment. Contact: (213) 392-2035; or PL 9-3000.	CARMA (VENICE, CALIFORNIA)	HOTEL PLAZA PRIVATE SUITE
Beginning Monday May 1	OPENING: LATE-DAY FALL COLLECTION Continuous by appointment. Contact: 486-9358.	C'EST MOI (DIV. ANITA STORR LTD.)	18 EAST 53RD STREET SHOWROOM - 9TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday May 1	OPENING OF FALL COLLECTION Continuous by appointment. Contact: TE 8-5880.	ENDRIUS LTD	18 EAST 53RD STREET SHOWROOM - 15TH FLOOR
Beginning Monday May 1	OPENING OF FALL LEATHER COLLECTION Continuous by appointment. Contact: Charles Young, PL 5-5800.	FRIITALA/NORIKO; FRIITALA OF FINLAND	ST. MORITZ HOTEL PRIVATE SUITE
Beginning Monday May 1	OPENING: DAYTIME AND EVENING DRESSES & SKIRTS Continuous by appointment. Contact: 279-6053.	ELEANORE HADLEY LTD.	491 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday May 1	OPENING OF NEW COLLECTION For men, women, children. Continuous by appointment. Contact: 354-3600.	LOOMTOGS TENNIS WHITES	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday May 1	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Bill De Moss, 695-1686.	MIRA DE MOSS	335 WEST 38TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday May 1	OPENING OF FALL EVENING FASHIONS Continuous by appointment. Contact: Sally Ogden, 421-0869.	PEROT	116 EAST 57TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday May 1	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Julie Raciti, 695-2255.	GIORGIO SANT'ANGELO FOR HAPPY LEGS	1407 BROADWAY SUITE 3007
Beginning Monday May 1	PREMIERE: FALL COLLECTION Continuous by appointment. Contact: 840-1828.	FRANK TIGNINO FOR ALFRED SIM	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday May 1	PREMIERE: HOLIDAY COLLECTION Dress collection, continuous by appointment. Contact: Buyers--Stephen Perlo, 391-0900. Press: Rubye Graham, 355-0557.	JESPER NYEBOE FOR SEYMOUR STERN	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
May 1	PREMIUM SHOW AT N.Y. COLISEUM (May 1-4). Contact: 357-3555		
Tuesday May 2 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, 5th fl., Buyers: 354-6065. Press: Vera Bacal, PL 3-8421.	MADY GERRARD (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
May 2	10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd floor, 354-8600		
Tuesday May 2 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 221-1445. Press: Eleanor Lambert, 688-2130.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
May 2	12:00 Noon, HANAE MORI BOUTIQUE & COUTURE (2nd show), 550 7th Ave., 5th fl., 221-5726		
Tuesday May 2 12 Noon	SALUTE TO JACLYN SMITH AT LUNCHEON The Advertising Club of N.Y. will salute Jaclyn Smith, recipient of its "Woman of the Year" award. Tickets: \$22.00 Contact: Bob Griffiths, 541-4350.	ADVERTISING CLUB OF NEW YORK	HOTEL PIERRE GRAND BALLROOM
Tuesday May 2 12 Noon Cocktails	COCKTAIL RECEPTION FOR BEAUTY PRESS In honor of Jaclyn Smith, to receive Ad Club "Woman of the Year" Award. Luncheon following. Strictly by invitation. Contact: Judy Guerin Inc., 879-4822.	THE WELLA CORPORATION	HOTEL PIERRE REGENCY SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 2 12:00 Noon	PRESS LUNCHEON: FALL COLLECTION By invitation. Thereafter, Regency Hotel. Contact: Joy Monroe Associates, 838-4440.	RENEE HELGA HOWIE (733 MADISON AVENUE)	21 CLUB - HUNT ROOM 21 WEST 52ND STREET
May 2	1:00 P.M., VERA MAXWELL (2nd show), 530 Seventh Avenue, 26th floor, LO 3-4358		
Tuesday May 2 2:00 P.M.	SHOWING OF FALL WOMEN'S COLLECTION By invitation. Thereafter, 4th fl. Contact: Nancy Stolzitzky, 929-0490.	DIMITRI COUTURE, LTD. (142 FIFTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday May 2 3:00 P.M.	PREMIERE SHOWING: FALL DESIGNER SPORTSWEAR By invitation. Thereafter by appt. at Hotel Gotham. Contact: Jim Beck, 925-0642.	BILLY FALCON	W.P.A. 152 SPRING STREET
May 2	4:00 P.M., TRIGERE, Press Show, by invitation, 550 Seventh Ave., 16th fl., 391-9100		
May 2	5:30 P.M., HELGA (2nd show), Hotel Gotham, Private Suite, 247-2200		
Tuesday May 2 6:00 P.M.	FALL COLLECTION IN NEW YORK Also, Wed., May 3 at 6:00. By invitation. Thereafter, until May 12, by appointment. Contact: Robert Nelson, (213) 652-9010; or PL 9-3000 (N.Y.).	MICHAEL NOVARESE (711 N. LA CIENEGA, L.A.)	HOTEL PLAZA PRIVATE SUITE
Beginning Tuesday May 2	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Sylvan Fox, HA 1-4188.	ALFRED BOSAND	37 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Wednesday May 3 9:00 A.M.& 12:00 Noon	PRET-A-PORTER AT TWO SHOWINGS Co-chmn: Lee Hogan Cass--The Broadway: Virginia Crossby--Frederick Atkins. Breakfast: \$15.00; \$25.00, guests. Luncheon: \$20.00; \$30.00, guests - CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Wednesday May 3 10:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-9250.	RUFFOLO	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
May 3	12:00 Noon, THE FASHION GROUP (2nd show), PRET-A-PORTER, N.Y. HILTON HOTEL, CI 7-3940		
May 3	4:00 P.M., TRIGERE (4th show), 550 Seventh Avenue, 16th floor, 391-9100		
May 3	5:30 P.M., WAYNE WOODS, Hotel Gotham, Suite 909, by invitation. Contact: CI 7-2200		
May 3	6:00 P.M., MICHAEL NOVARESE (2nd show), Hotel Plaza, Private Suite, PL 9-3000		
Wednesday May 3 7:30 P.M.	CREATIVE DESIGN AWARD TO JULIO For benefit of Museum of City of N.Y. By invitation only.	LORD & TAYLOR	ROOF GARDEN
Beginning Wednesday May 3	LATE-DAY & EVENING FALL COLLECTION By appointment only. Contact: 730-1536.	TARQUIN EBKER	275 WEST 39TH STREET SHOWROOM - 7TH FLOOR
Thursday May 4 8:45 A.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: The Metzger Group, 594-6906. Press: Zelda & Co., 685-3671.	EDMUND CORTY FOR LIFESTYLES 70'S	THE ATRIUM 117 EAST 57TH STREET
Thursday May 4 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, by appointment. Contact: Doug Fridell, 673-2345.	MAYA (920 BROADWAY)	488 MADISON (51ST STREET) PENTHOUSE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 4 3:00 P.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Contact: PL 9-3000.	MIMI FAYAZI (110 E. 9TH, L.A.)	HOTEL PLAZA PRIVATE SUITE
Thursday May 4 4:00 P.M.	PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Zoran Ladicorbic, 249-4043.	ZORAN (22 EAST 69TH STREET)	HENRI BENDEL 2ND FLOOR
Thursday May 4 4:30 P.M.	LOUNGEWEAR BY OSCAR DE LA RENTA Fall showing for press & resident buyers. By invitation. Buyers: 685-3900. Press: Eleanor Lambert: MU 8-2130.	I. APPEL (99 MADISON AVENUE)	CELANESE HOUSE 140 EAST 37TH STREET
Thursday May 4 9:15 P.M.	PREMIERE SHOWING: FALL COUTURE COLLECTION Benefit for N.Y. Division of American Cancer Society. Price: \$25.00; \$40.00 per couple. (Black tie). Contact: 586-2062. Press: Hathaway/de la Chapelle, PL 1-5027.	MICHAELE VOLLBRACHT	9 WEST 57TH STREET LOBBY
Friday May 5 3:00 P.M.	"I LOVE NEW YORK" BY CLASS OF '78 By invitation. Reception at L.I.M. after show. Contact: 752-1350.	LABORATORY INSTITUTE OF MERCHANDISING (12 E. 53 ST.)	HOTEL PLAZA GRAND BALLROOM
May 8	5:30 P.M., HELGA (3rd show), Hotel Gotham, Private Suite, 247-2200		
Monday May 8 6:30 P.M. Cocktails	FUR FASHION SHOW: 100TH ANNIVERSARY IN U.S. The Grand Prize "Triumph" of European Excellence to Revillon; and Gold Medal of Honor to Jacques Haran, President. Official awarding ceremony at 7:00, followed by presentation of fur fashions. By invitation. Contact: Mary Homi, 752-7858.	REVILLON (SAKS FIFTH AVENUE)	HOTEL PIERRE GRAND BALLROOM
Beginning Monday May 8	PREMIERE OPENING: LADIES' FALL TIES & ACCESSORIES Continuous showings and by appointment. Contact: Larry Davis, 679-1086.	VICKY DAVIS TIES	385 FIFTH AVENUE SUITE 308
Monday May 8- May 26	"TEMPTATIONS OF 1978" Week of May 15 <u>only</u> , daily at 10:30 & 2:30. Contact: 840-1333, Ext. 836.	FORFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday May 8	FALL BELT COLLECTION By appointment. Contact: 868-6750.	CALVIN KLEIN FOR OMEGA FASHIONS	330 FIFTH AVENUE SHOWROOM - 1102
Beginning Monday May 8	OPENING: FALL JEWELRY AND ACCESSORIES By appt. Contact: Buyers--Susan Potrock, 679-6281. Press: Marie Tirado, 679-6281.	PETER CATALANO FOR P.C. DESIGNS, INC.	385 FIFTH AVE. (36TH ST) SHOWROOM - 6TH FLOOR
May 8- May 11	IDEACOMO FABRIC EXHIBITION IN COMO, ITALY Contact: 40, Via Regina, 22012 Cernobbio, Italy (31) 513312		
Tuesday May 9 4:00 P.M.	PREVIEW: FALL COLLECTION BY LESTER HAYATT Cocktails following show. By invitation only. Thereafter, by appointment, 36 East 31st Street. Contact: Barbara Schlaks, 685-4555.	LADY MADONNA MATERNITY BOUTIQUES	STORK CLUB 112 CENTRAL PARK SOUTH
Tuesday May 9 5:30 P.M.	SEVENTY-NINTH ANNUAL FASHION SHOW Presentation honoring Diana Vreeland. Awards will be presented to students by designer-critics. Tickets: \$10.00. Contact: 636-3465.	PRATT INSTITUTE	N.Y. HILTON HOTEL SUTTON ROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday May 10 5:30 P.M.	"EARNIE AWARDS" TO CHILDREN'S WEAR DESIGNERS Annual awards presentation. By invitation. Contact: Tom Hudson, 563-2742.	EARNSHAW PUBLICATIONS; & CHILDREN'S WEAR MFRS.	WINDOWS ON THE WORLD WORLD TRADE CENTER
Thursday May 11 3:30 P.M.	"TEXAS SHOWDOWN"-- COWBOY BOOT SHOW Featuring cast of "The Best Little Whorehouse in Texas," "Patio/Porch," & "Vanities." By invitation. Publicity: Joanne Creveling, 586-2377.	JUDI BUIE	ENTERMEDIA THEATRE 2ND AVENUE & 12TH ST.
Thursday May 11 5:30 P.M.	PREVIEW: FALL SLEEPWEAR AND AT-HOME WEAR Show at 6:00. By invitation. Contact: Charlotte Cotton, 679-2270.	GIVENCHY INTIMITE	680 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Friday May 12 9:30 A.M. & 12:00 Noon	TWO SHOWINGS: AMERICAN READY-TO-WEAR Co-chmn: Gerald Blum--Lord & Taylor; Carrie Donovan--N.Y. Times Sunday Magazine. Breakfast--\$15.00; \$25.00 guests. Luncheon: \$20.00; \$30.00, guests. CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Monday May 15- May 19	SPRING/SUMMER '79 FASHION PRESENTATION At 9:30 & 2:30. By invitation only. Contact: Maureen Crow, 730-0685.	EMBROIDERY COUNCIL OF AMERICA	500 FIFTH AVENUE SHOWROOM - 58TH FLOOR
Monday May 15	<u>FUR SHOWCASE '78.....ALL SHOWS AT F.I.T. AMPHITHEATRE</u> <u>(From 9:30 A.M. to 2:30 P.M., Monday, May 15)</u>		227 WEST 27TH STREET (Refreshments)
9:30 A.M.	CHRISTIE BROTHERS	(Thereafter, 333 Seventh Ave., 11th fl., 736-6944)	
10:30 A.M.	GIVENCHY BY REVILLON HAUTTE FOURRURE; GIVENCHY BOUTIQUE BY REVILLON WHOLESALE	(Thereafter, 333 Seventh Ave., 9th fl., 563-4122)	
11:30 A.M.	CHARLOTTE FORD FOR CHARLES LEON	(Thereafter, 150 West 30th St., 10th fl., 594-2296)	
12:30 P.M.	I. WASSERMAN & SON (Samink)	(Thereafter, 352 Seventh Ave., 11th fl., 279-2763)	
1:30 P.M.	DIANE VON FURSTENBERG FOR MOHL FUR COMPANY	(Thereafter, 345 Seventh Ave., 11th fl., 736-7676)	
2:30 P.M.	PIERRE BALMAIN FOR STANLEY POLOGEORGIS	(Thereafter, 333 Seventh Ave., 11th fl., 736-5784)	
By invitation. Producer: Mia Grau, 289-4359. Press: Delibes Communications, 661-5148. *****			
Monday May 15 3:00 P.M.	SHOWING OF FALL LOUNGEWEAR & LINGERIE By invitation. Thereafter, 4th floor. Contact: 686-4334.	SAINT LAURENT LOUNGEWEAR (475 FIFTH AVENUE)	MAYFAIR HOUSE(65 STREET) 610 PARK AVENUE
Monday May 15 4:00 P.M. Cocktails	FALL AND WINTER FUR COLLECTIONS Show at 5:00. By invitation. Buyers: 564-5133. Press: Margaret Muldoon at Bell & Stanton, 759-4800.	AMERICAN FUR INDUSTRY	HOTEL AMERICANA BALLROOM
Monday May 15 5:00 P.M. Cocktails	FALL-HOLIDAY LOUNGEWEAR MUSICAL FASHION SHOW Anti-cling Crepeset and Enkalure nylon in sleepwear, loungewear and daywear; introducing Encron Golden Touch polyester fleece. Show at 6:00, followed by reception. By invitation. Buyers: Doris Ryan, 730-5336. Manufacturers: Deborah Miller. 730-5356. Press: Erica Fineberg, 682-6699.	AMERICAN ENKA CO.	HOTEL PIERRE GRAND BALLROOM
Monday May 15- May 19	FRENCH INTIMATE APPAREL By appointment. Contact: 541-9075.	FRENCH APPAREL CENTER (1 ROCKEFELLER PLAZA)	DORAL HOTEL - BALLROOM 70 PARK AVE.(38TH ST)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday	ANNUAL SCHOLARSHIP	FASHION INST. OF TECHNOLOGY	GRACIE MANSION
May 15	DINNER DANCE	(227 WEST 27TH STREET)	EAST END AVE - 88TH ST
7:30 P.M.	"Gala at Gracie"--Host: Hon. Mayor Edward I. Koch; Co-Chmn: John Christian-President,		
Reception	B. Altman & Co.; & Bess Myerson.Price:\$200.00 per person. Contact: 760-7640.		
Beginning	OPENING: FALL	ORA FEDER DESIGNS, INC.	171 MADISON AVE.(33RD ST)
Monday	SLEEPWEAR & DAYWEAR		SHOWROOM - 608
May 15	Continuous by appointment. Contact: 532-9236.		
Beginning	DESIGNER FUR	DA VINCI INTERNATIONAL	345 SEVENTH AVENUE
Monday	COLLECTIONS	BY GOLDIN-FELDMAN	SHOWROOM - 12TH FLOOR
May 15	Chloe and Emanuel Ungaro--France; Carlo Tivioli--Italy; Donald Brooks & Bill Haire--		
	U.S. Buyers: 594-4415. Press: Rubye Graham, 355-0557.		
Monday	FALL MARKET	KAYSER ROTH	640 FIFTH AVENUE
May 15-	SHOWINGS		SHOWROOM - 5TH FLOOR
May 26	Week of May 15, informal modeling. Continuous by appointment. Contact: 757-9600.		
Beginning	QMB/QMB II	QUALITY FURS;	333 SEVENTH AVENUE
Monday	FALL FUR COLLECTION	MANOS & BLOCK, INC.	SHOWROOM - 13TH FLOOR
May 15	Furs and fur-lined fabric outerwear "in a forward looking collection." Also, furs		
	for men. At 10:00 & 2:00 daily, or by appointment.Contact:Herman Suskind,244-7551.		
Beginning	AMERICAN PREMIERE: FURS	THE TEPPER COLLECTION	330 SEVENTH AVENUE
Monday	BY MURIEL GRATEAU		SHOWROOM - 5TH FLOOR
May 15	(No formal show). By appointment. Buyers:244-8755. Press:Jeanne Chappell,595-9420.		
Monday	FALL LINGERIE	VANITY FAIR	640 FIFTH AVENUE
May 15-	MARKET WEEKS		SHOWROOM - 6TH FLOOR
May 24	"New Horizons"--9:30,10:30,2:30.By invitation.Contact:Karen Bromley,582-6767.		
Monday	MARKET	VASSARETTE	261 MADISON AVENUE
May 15-	WEEK		LITTLE THEATRE
May 26	Shows, May 15-18 only at 9:30 (not May 15); 11:00, 2:00; 3:30 (not May 18).		
	Buyers: 557-1920. Press: Ellen Meshnick, 557-1929.		
Tuesday	"FROM CANADA	CANADIAN FUR TRADE	TAVERN-ON-THE GREEN
May 16	WITH FUR"	ASSOCIATION	67TH ST. & CENT.PK.W.
8:00 A.M.	Presentation by 18 Canadian fur manufacturers.Show at 8:45. (Buses to next show).		
Breakfast	By invitation.Thereafter at N.Y.Statler Hilton.Contact:Eleanor Titian, 221-3816.		
Tuesday	FALL SLEEPWEAR, ROBES,	BODY FASHIONS/INTIMATE	THE RIVERBOAT
May 16	LOUNGEWEAR, DAYWEAR	APPAREL MAGAZINE	5TH AVE. & 34TH STREET
8:00 A.M.	For retailers, by invitation. Contact: 888-4361.		
Tuesday	FUR COLLECTION BY	THE TEPPER COLLECTION	PARSONS FASHION CENTER
May 16	RALPH LAUREN	(330 SEVENTH AVENUE)	560 SEVENTH AVENUE
10:00 A.M.	By invitation.Thereafter,5th fl., 244-8755.Press: Jeanne Chappell, 595-9420.		
Tuesday	ADOLFO FUR	REIN, RAME & GURVITCH	F.I.T. AMPHITHEATRE
May 16	COLLECTION	(150 WEST 30TH STREET)	227 WEST 27TH STREET
11:00 A.M.	By invitation. Thereafter by appointment, 2nd floor. Contact: 244-2179.		
Tuesday	BONNIE CASHIN	REIN, RAME & GURVITCH	F.I.T. AMPHITHEATRE
May 16	FUR COLLECTION	(150 WEST 30TH STREET)	227 WEST 27TH STREET
12:00 Noon	By invitation. Thereafter by appointment, 2nd floor. Contact: 244-2179.		
Tuesday	FUR COLLECTION:	WAGNER FURS	150 WEST 30TH STREET
May 16	OSCAR DE LA RENTA		SHOWROOM - 20TH FLOOR
1:30 P.M.	By invitation. Thereafter by appointment. Contact: 736-8552.		
Cancelled	JOHN ANTHONY'S FUR COLLECTION FOR JAN ORIGINALS, ORIGINALLY SCHEDULED FOR TUESDAY,		
May 16	MAY 16 at 3:00 P.M., HAS BEEN CANCELLED.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 16 4:00 P.M.	FALL AND HOLIDAY LOUNGEWEAR & SLEEPWEAR (Opening May 15). By invitation. Thereafter by appointment.	FERNANDO SANCHEZ	50 WEST 57TH STREET SHOWROOM - 7TH FLOOR Contact: 581-8581.
Tuesday May 16 4:15 P.M.	SHOWING OF FALL LOUNGEWEAR & SLEEPWEAR By invitation only. Show at 5:15. Press: Anne Taylor Davis,	DAN RIVER WARP KNITS	ROCKEFELLER CENTER RAINBOW ROOM 986-0414.
Tuesday May 16 5:00 P.M.	PREVIEW OF FUR COLLECTIONS By invitation. Thereafter, 345 Seventh Ave., 12th floor.	CHRISTIAN DIOR FURS; LAURENCE KAYE FURS	HOTEL PIERRE COTILLION ROOM Contact: 695-8340.
Tuesday May 16 6:00 P.M. Cocktails	SHOWING: "FULL-FIGURE" UNDERGARMENT COLLECTION Guests: Miss N.Y.-Universe; & Ingemar Johansson, former World Heavyweight Champion. Show followed by dinner. By invitation.	MISS MARY OF SWEDEN BY JODEE BRA (200 MADISON)	BILTMORE HOTEL(43 & MAD) BOWMAN ROOM Contact: Deane Moskowitz, 689-3005.
May 16- May 18	10TH INTERNATIONAL LEATHER GOODS SHOW AT HOTEL AMERICANA--Handbags, luggage, ready-to-wear. Contact: Int'l Trade Shows, 545 Fifth Ave., 687-1185.		
Wednesday May 17 8:30 A.M. Breakfast	FALL/HOLIDAY SHOWING: INTIMATE APPAREL Arnel triacetate & Fortrel polyester -- "Fashion That's Not For Rich Girls Only." Presentation, 9:00 A.M. By invitation.	CELANESE FIBERS MARKETING COMPANY	1211 AVENUE OF AMERICAS SHOWROOM - 17TH FLOOR Contact: 764-8766.
Wednesday May 17 9:30 A.M.	FURS: GIORGIO SANT'ANGELO & PIERRE CARDIN By invitation. Thereafter by appointment.	MICHAEL FORREST	333 SEVENTH AVENUE SHOWROOM - 19TH FLOOR Contact: 564-4726.
Wednesday May 17 11:00 A.M.	SHOWING OF FALL AND WINTER FUR COLLECTION Featuring designs by Rosette. By invitation.	BEN KAHN II (150 WEST 30TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE Contact: 279-0633.
Wednesday May 17 12:30 P.M.	SIGNATURE FUR COLLECTION: PRESS LUNCHEON By invitation. Buyers: 244-7422. Press: Madeline de Vries,	PAULINE TRIGERE FOR GUS GOODMAN FURS (333 7TH)	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR 289-6621.
Wednesday May 17 3:30 P.M.	SHOWING OF FUR COLLECTION By invitation. Contact: Jacalyn Lupo at Steve Gold Associates,	SAGA MINK (509 MADISON AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE 935-1040.
Wednesday May 17 4:00 P.M.	SLEEPWEAR & LOUNGEWEAR BY STAN HERMAN <u>Show at 4:30.</u> By invitation.	KENTELLE INTERNATIONAL (90 PARK AVENUE)	FOUR SEASONS 99 EAST 52ND STREET Contact: Joan Bauer, 490-3565.
Wednesday May 17 5:30 P.M. Cocktails	PREMIERE: FUR COLLECTION BY LEO CHEVALIER By invitation. Thereafter at Statler Hilton, 7th Ave. & 33rd St. Buyers: 697-5800. Press: Dean Morgan Communications, 682-7990.	NATURAL FURS (MONTREAL, CANADA)	STUDIO 54 254 WEST 54TH STREET
Wednesday May 17 6:30 P.M. Cocktails	PRESENTATION: HUMANITARIAN AWARD Dinner, 7:45 P.M. Honoring: William Arnold, President, Associated Dry Goods. Price: \$200.00 per person. Contact: JU 2-0711.	DENVER NAT'L JEWISH HOSPITAL & RESEARCH CENTER	WALDORF-ASTORIA GRAND BALLROOM
Thursday May 18 9:30 A.M.	FUR COLLECTION BY KASPER By invitation. Thereafter, 6th fl., 244-0770. Press: Hathaway/de la Chapelle,	MILONA FURS (150 WEST 30TH STREET)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET 751-5027.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 18 11:00 A.M.	PREVIEW OF FUR COLLECTION Producer: Sybil Weinman of Fashion Productions. Contact: 594-3897.	JERRY SORBARA, INC. (150 WEST 30TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday May 18 12:00 Noon	ANNUAL KNITWEAR FASHION SHOW AND LUNCHEON Fashions for men, women, & children. Tickets: \$20.00 each. Contact: MU 3-7520.	NAT'L KNITTED OUTERWEAR ASSOCIATION (51 MADISON)	HOTEL AMERICANA BALLROOM
Thursday May 18 2:30 P.M.	FUR FASHIONS BY ANNE KLEIN & COMPANY By invitation. Thereafter by appointment. Contact: 564-4726.	MICHAEL FORREST	333 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday May 18 4:00 P.M.	FUR COLLECTION BY ILIE WACS By invitation. Thereafter by appointment. Contact: 947-2020.	V.S.R. ASSOC. (VALERIE, SCHREIBMAN, RAPHAEL)	150 WEST 30TH STREET SHOWROOM - 12TH FLOOR
Thursday May 18 5:00 P.M.	INTRODUCTION: BELL SYSTEM HOME CONSULTANT Introducing Ann Clements. By invitation, 5:00 to 8:00. Contact: 421-5257.	AMERICAN TELEPHONE & TELEGRAPH COMPANY	ON BOARD YACHT--PIER 42 HUDSON RIVER - WEST ST.
Thursday May 18 6:00 P.M.	PREVIEW: AT-HOME & SLEEPWEAR COLLECTION By invitation only. Limited seating. Contact: 832-0502.	CATHERINE DI MONTEZEMOLO	870 UNITED NATIONS PLAZA
May 21	NATIONAL BATH, BED & LINEN SHOW AT N.Y. COLISEUM (May 21-24)		
Sunday May 21- May 23	"COLOR ME CANADA"-- DIRECTIONS, WORKSHOPS Contact: 1000 Vermont Ave., N.W., Washington, D.C.; (202) 729-4734.	COLOR MARKETING GROUP	BONAVENTURE HOTEL MONTREAL, CANADA
Cancelled May 22	THE TEPPER FUR SHOWING BY MURIEL GRATEAU, ORIGINALLY SCHEDULED FOR MONDAY, MAY 22 AT 11:00 A.M., HAS BEEN CANCELLED.		
Monday May 22 12:00 Noon Box Lunch	FALL/WINTER FUR COLLECTIONS Lynx & other long-hair furs; new concepts in woven & knit furs by Recant & Jilino for David Leinoff. Show, 12:30. Buyers: 279-7259. Press: Ruby Hamra Assoc., 753-9833.	DAVID LEINOFF	330 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday May 22 2:30 P.M.	EVENING COLLECTION FOR WOMEN By invitation. Contact: 421-6133.	JACQUES BELLINI (241 EAST 60TH STREET)	PLACE TO BE ANNOUNCED
Monday May 22 5:30 P.M.	PREVIEW OF NEW BED & BATH FASHIONS Introducing Mary Martin collection. By invitation. Contact: Sue Hartman, 398-9500.	FIELDCREST (60 WEST 40TH STREET)	RAINBOW ROOM ROCKEFELLER PLAZA
Monday May 22 8:00 P.M.- Midnight	FASHION AWARDS DINNER-DANCE Saluting American fashion designers & honoring N.Y.C. as the Fashion Capital. (Black tie). By invitation. (Fabric collections by 60 Italian manufacturers, on 4th, 5th, 6th floors through May 24). Contact: Gabriella Forte Glantz, 759-7771.	IDEACOMO	HOTEL PIERRE GRAND BALLROOM
Beginning Monday May 22	PREMIERE: FALL FUR COLLECTION Daily at 4:00 P.M., by reservation. Contact: 279-4046.	STEPHEN BURROWS FOR ROBERT SIDNEY FURS	345 SEVENTH AVENUE SHOWROOM
May 22- May 24	IDEACOMO IN N.Y. AT HOTEL PIERRE--Fabric collections by 60 Italian manufacturers of silk fabrics, on 4th, 5th, 6th floors. Contact: Gabriella Forte Glantz, 759-7771.		
Monday May 22- May 24	PREVIEW: SPRING-SUMMER '79 FABRICS COLLECTION By appointment. Thereafter, 185 Madison, 13th fl. Contact: Vicky Rocconi, 683-8146.	KICOMO (DIV. DANTE PRINI; COMO, ITALY)	HOTEL PLAZA PRIVATE SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 23 9:30 A.M.	FUR COLLECTION BY GEOFFREY BEENE By invitation. Thereafter by appointment, 14th floor. Contact: 564-1080.	H.B.A. FUR CORP. (350 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Tuesday May 23 11:00 A.M.	WHOLESALE FURS AND HALSTON COLLECTION By invitation. Thereafter in showroom, 13th floor. Contact: 279-0633.	BEN KAHN (150 WEST 30TH STREET)	OLYMPIC TOWERS (51 ST) 645 FIFTH AVE.-21ST FL.
Tuesday May 23 1:30 P.M.	PREVIEW OF FUR COLLECTIONS Fur fashions designed by Calvin Klein, Viola Sylbert, Perry Ellis, Jeffrey Banks. By invitation. Thereafter by appointment, 18th floor. Contact: 736-5550.	ALIXANDRE FURS (150 WEST 30TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday May 23 4:00 P.M.	FUR FASHIONS BY YVES SAINT LAURENT By invitation. Thereafter, 12th fl., 594-4415. Press: Rubye Graham, 355-0557.	GOLDIN-FELDMAN (345 SEVENTH AVENUE)	MAYFAIR HOUSE (65TH ST) 610 PARK AVENUE
Tuesday May 23 5:00 P.M.	PREVIEW: "GARREN OF THE PLAZA" --BEAUTY SALON By invitation. (5:00-8:00). (Note date change). Publicity: Joan Parker, 974-3929.	GLEMBY INTERNATIONAL	HOTEL PLAZA MEZZANINE
Wednesday May 24 4:00 P.M.- 7:00 P.M.	FALL 1978 EXHIBITION Accessories, jewelry, children's wear, furs. Director of Design: Donna Karan. By invitation. Press: Eleanor Lambert, MU 8-2130.	ANNE KLEIN STUDIO DESIGNS	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Thursday May 25 12:00 Noon Luncheon	BENEFIT FASHION SHOW BY ISRAELI DESIGNERS 24th annual all-Israeli benefit show, modeled by celebrities of stage, screen, & T.V. Fashion show producer: Vera Bacal, PL 3-8421. Admission: \$15.00 plus minimum purchase of \$1000.00 Israeli Bond. Contact: OR 7-9650.	STATE OF ISRAEL BONDS, WOMEN'S DIVISION	HOTEL PLAZA GRAND BALLROOM
Thursday May 25 12:30 P.M. Luncheon	GRADUATION LUNCHEON Speaker: Edward S. Finkelstein, President, Macy's New York. Associate degrees to graduates; awards to outstanding alumni. By invitation. Contact: TR 9-4644.	TOBE-COBURN SCHOOL	HOTEL PIERRE BALLROOM
May 26	SHOWINGS IN DALLAS -- FALL READY-TO-WEAR, DALLAS APPAREL MART (May 26-30)		
May 28- May 31	INTERSTOFF IN FRANKFURT -- 39TH SEMI-ANNUAL FABRICS TRADE FAIR Contact: German-American Chamber of Commerce, 666 Fifth Ave., 582-7788.		
Beginning Wednesday May 31 7:00 A.M.	ANNUAL BREAKFAST FASHION SHOWS Breakfast: May 31, June 1, 2, 6, 7, 8, 9, 13, 14 (show at 7:50). Afternoon: June 1, 5, 8, 12 (show at 4:50). By invitation. Contact: 391-4200.	MILLIKEN & COMPANY	WALDORF-ASTORIA GRAND BALLROOM
Thursday June 1 12:00 Noon	ANNUAL GRADUATION LUNCHEON Speaker: George P. Kelly, Chairman, Robinson's L.A. By invitation, 752-1350.	LABORATORY INSTITUTE OF MERCHANDISING (12 EAST 53)	HOTEL PLAZA GRAND BALLROOM
June 2	SHOWINGS IN CHICAGO -- FALL READY-TO-WEAR, CHICAGO APPAREL CENTER (June 2-6)		
June 3- June 8	NAT'L ASSOCIATION OF DISPLAY INDUSTRIES CHRISTMAS MARKET WEEK Contact: N.A.D.I., 120 East 23rd St., 982-6571.		
Tuesday June 6 11:30 A.M.	PRESS SHOWING OF FUR COLLECTION For press, by invitation. Contact: CI 7-1388.	MAXIMILIAN	20 WEST 57TH STREET SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
June 3- June 6	15TH SEMI-ANNUAL NATIONAL BOUTIQUE SHOW AT N.Y.COLISEUM Contact: Robert Gelles, 50 Hunt St., Watertown, Mass; N.Y. Contact: 563-3960.		
Tuesday June 6 5:30 P.M.	"FASHION GALA--FALL '78": 3RD ANNIVERSARY IN N.Y. Presenting each division of Applause; Rave Reviews, Fanfare, Show Stopper--and featuring Dance Theatre of Harlem. Fashion production will be flown from Dallas. By invitation. Contact: 840-8228; or Polly Johnson (214) 630-8511.	APPLAUSE (DALLAS) (1400 BROADWAY)	F.I.T. AUDITORIUM 227 WEST 27TH STREET
Wednesday June 7 5:00 P.M.	HOME FURNISHINGS FABRICS & WALL COVERINGS From 5:00 to 8:00 P.M. By invitation. Contact: Rod Pleasants, 477-8594.	RAINTREE DESIGNS -- MARY McFADDEN VISIONS	264 WEST 35TH STREET SHOWROOM - 2ND FLOOR
Wednesday June 7 7:00 P.M.- Midnight	ANNUAL RECOGNITION AWARDS DINNER Sixth annual recognition awards & selection of "The Outstanding Personality of the Year." Tickets: \$150.00 per person. Contact: 673-5580.	THE FRAGRANCE FOUNDATION (116 EAST 19TH STREET)	HOTEL AMERICANA ROYAL BALLROOM
June 9	L.A. SHOWINGS (N.Y. Fashion Creators). (June 9-12)		
Sunday June 11- June 15	INTERNATIONAL SHOWINGS FOR VISITING PRESS By invitation. Contact: Mildred Sullivan, 1 Times Square, 221-3816.	NEW DIRECTIONS/ PRESS WEEK	ST. REGIS HOTEL 5TH AVE. & 55TH STREET
Thursday June 15- June 18	PRESS PREVIEW: FALL MEN'S & BOYS' FASHIONS Fashion seminars and designers' showings. By invitation. Exec. Director: Norman Karr. Fashion Director: Chip Tolbert. Contact: Katherine Tolbert, 581-8210.	MEN'S FASHION ASSOC'N (1290 SIXTH AVENUE)	ESSEX & SUSSEX HOTEL SPRING LAKE, NEW JERSEY
Sunday June 18- June 23	SEMI-ANNUAL PRESS WEEK: FALL 1978 By invitation. Publicity: Eleanor Lambert, PL 9-1128.	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA TERRACE ROOM
Thursday June 22 7:30 A.M.	"DESIGNER PLUS II BREAKFAST/FASHION SHOW Designer originals & other garments in home-sewing fabrics. By invitation. Contact: Jack Isbell, 971-4646.	DU PONT	HOTEL PLAZA TERRACE ROOM

THESE FALL COLLECTIONS HAVE OPENED ... CONTINUOUS, BY APPOINTMENT

ADDABLES/WADDABLES - PAMELA DEWEY (thru 4/28) . . Hotel Plaza, Suite 1005, PL 9-3000

ADINI COLLECTION BY INDIA IMPORTS OF R.I. 1411 Broadway, Suite 1144, 354-4942

KOOS VAN DEN AKKER 795 Madison Ave., 2nd fl., 249-5432

AMERICAN WINDSOR 745 Fifth Ave., 838-2496

JOHN ANTHONY PRÉⁿT 550 Seventh Ave., 24th fl., 398-9955

JOHN ANTHONY 550 Seventh Ave., 24th fl., 398-9955

RICHARD ASSATLY LTD. 550 Seventh Ave., 12th fl., 261-8340

BILL ATKINSON LTD. 530 Seventh Ave., 4th fl., BA 1-8510

AVANZARA BY ADRIENNE VITTADINI 1441 Broadway, 16th floor, 221-7373

GUSTAVO ALFRED (Vests & Scarves) 501 Fifth Ave., Suite 1415, 355-1400

(continued on following page)

THESE FALL COLLECTIONS HAVE OPENED (continued from page 10)

ANNA DI ROSSI FOR BAGARRE 550 Seventh Ave., 18th fl., 354-9349
BRIGITTE BARDOT/REAL (ARKIN COLLECTIONS) 530 Seventh Ave., 30th fl., 354-8508
BARON PETERS; BARONETTE; ROBERT LEONARD 530 Seventh Ave., 30th fl., 564-6238
SCOTT BARRIE; & SCOTTIE 530 Seventh Ave., 3rd fl., 354-7830
JOHN BATES 550 Seventh Ave., 15th fl., 398-9000
ADAM BEALL, INC. 250 West 35th St., 17th fl., 736-0024
GEOFFREY BEENE; & BEENE BAG 550 Seventh Ave., 4th fl., 398-0800
BEGED-OR; & BEGED-OR BIS 526 Seventh Ave., 10th fl., 221-6922
HARVE BENARD 205 W. 39th St., 5th fl., 354-8420
NEIL BIEFF; ARTURO HERRERA 162 West 56 St., Suite 1701, 489-1346
BILLINA SPORT 512 Seventh Ave., 42nd fl., 221-6066
STANLEY BLACKER FOR WOMEN 550 Seventh Ave., 10th fl., 764-3730
ALICE BLAINE FOR GIRAFFE 80 West 40th St., 10th fl., 221-5765
BILL BLASS 550 Seventh Ave., 17th fl., 221-6660
BLASSPORT 550 Seventh Ave., 2nd fl., 354-4200
BLOUSECRAFT & CHINOISE BY ERIC JONES 525 Seventh Ave., 3rd fl., WI 7-1050
BOBOLOCON (PETER & KATHI RAUB DESIGNS) 104 West 17th St., Loft - 2N, 691-0807
BOGNER SPORTSWEAR 9 West 57th St., 39th fl., 751-1337
ELEANOR BRENNER 498 Seventh Ave., 5th fl., 239-1150
DONALD BROOKS 530 Seventh Ave., 19th fl., 391-0900
STEPHEN BURROWS 10 West 57th St., 7th fl., CI 7-1100
INGRID CADO 226 W. 37th St., 7th fl., 594-8955
CALIFORNIA DESIGNERS Plaza Hotel, Private Suites, PL 9-3000
ROBERTA DI CAMERINO 645 Fifth Avenue (51 St.), 355-7600
ALBERT CAPRARO 550 Seventh Ave., 23rd fl., 221-0671
PIERRE CARDIN COATS & SUITS 205 W. 39 St., 8th fl., 354-7284
BONNIE CASHIN WEATHERWEAR FOR RUSS TAYLOR 512 Seventh Ave., 6th fl., 354-4700
CASI 530 Seventh Ave., 2nd fl., 594-4470
CESARANI FOR WOMEN 550 Seventh Ave., 10th fl., 221-6690

(continued on following page)

THESE FALL COLLECTIONS HAVE OPENED (continued from page 11)

CHARLOT INT'L MEXICAN WEDDING DRESSES 498 Seventh Ave., 5th fl., 736-8802

CHIANG HAND-LOOMED KNITS 550 Seventh Ave., 8th fl., 221-0633

CINNAMON WEAR 530 Seventh Ave., 24th fl., 354-3636

LIZ CLAIBORNE 80 West 40th St., 6th fl., 354-4900

CLOVIS BY CLOVIS RUFFIN 550 Seventh Ave., 20th fl., 221-0395

CONRAD & COFFEE 550 Seventh Ave., 19th fl., 221-8330

CRISCIONE 39 West 55th St., Rm. 702, 586-3791

CUDDLECOAT; CUDDINGTON SPORT 500 Seventh Ave., 5th fl., 279-9223

I. AND D. BENSON; CYGNE DESIGN 530 Seventh Ave., 14th fl., 354-6474

DALANI II BY LOURIVAL 498 Seventh Ave., 6th fl., 563-2300

PIERRE D'ALBY; & SCALI 512 Seventh Ave., 26th fl., 239-7453

JAMES DAUGHERTY 530 Seventh Ave., 6th fl., 354-2299

DON DAY DESIGNS LTD. 498 Seventh Ave., 11th fl., 279-5620

D.B.A. LTD. SPORTSWEAR; TAYLOR HASTIE DRESSES 512 Seventh Ave., 37th fl., 221-6595

CHRISTIAN DIOR BOUTIQUE (through May 5). 1370 Ave. of Americas, 11th fl., 765-3880

DDDOMINICK 512 Seventh Ave., Penthouse, 869-1604

DON LUIS de ESPANA BY NORMA WALTERS 530 Seventh Ave., 6th fl., 354-2270

JESSE DORIO 18 W. 23 St., 5th fl., 691-1780

DONALD DAVIES OF DUBLIN 50 W. 57th St., 5th fl., 582-7453

ESTEVEZ 530 Seventh Ave., 20th fl., 947-8470

DUSTY SIMI FOR ETRETAT 1407 Broadway, Room 1710, 354-3799

MIMI FAYAZI (through May 5) Plaza Hotel, Private Suite, PL 9-3000

JON FLEMING BY RITA LANGMAN 498 Seventh Ave., 9th fl., 695-5914

WALTER FLORELL 498 Seventh Ave., 10th fl., 594-7510

FLORENCE & CELESTE (Annemarie Gardin; Janor; 498 Seventh Ave., 9th fl., 279-9620
Carol Peretz; Tricoville of London; Verena-Modelle)

CHARLOTTE FORD 530 Seventh Ave., 7th fl., 391-5478

HARRIET SELWYN'S FRAGMENTS (until May 5) Plaza Hotel, Suite 837, PL 9-3000

DIANE VON FURSTENBERG 530 Seventh Ave., 16th fl., 354-8336

GALLANT INTERNATIONAL 205 W. 39 St., 8th fl., 354-7284

(continued on following page)

THESE FALL COLLECTIONS HAVE OPENED (continued from page 12)

GAMUT BY DON SAYRES; DON SAYRES SIGNATURES 512 Seventh Ave., 6th fl., 354-4700

GARE FASHIONS; RIVA FASHIONS BY VICTOR JORIS 512 Seventh Ave., 8th fl., 947-1072

GENRE: GIL AIMBEZ--BON MENAGE--SNAFU 530 Seventh Ave., 2nd fl., LO 3-0988

GEORGE MATYAS FOR GLEN OF MICHIGAN 1407 Broadway, 35th fl., 730-0780

BOB GOLDWORM FOR YOU, INC. 1410 Broadway, 20th fl., 244-1700

GUNTER 550 Seventh Ave., 6th fl., 840-2730

JERRY GUTTENBERG; PARTS BY MARJER 550 Seventh Ave., 6th fl., 221-1616

BILL HAIRE FOR FRIEDRICKS SPORT 205 West 39 St., 13th fl., 840-8867

LES HALLES 1441 Broadway, 14th fl., 688-8835

HALSTON 550 Seventh Ave., 14th fl., 354-6340

BETTY HANSON & CO. 205 West 39th St., 14th fl., 840-8888

CATHY HARDWICK 530 Seventh Ave., 4th fl., 221-7545

HOLLY'S HARP (through May 5) Plaza Hotel, Private Suite, PL 9-3000

DANIEL HECHTER 530 Seventh Ave., 25th fl., 221-1033

HELGA Hotel Gotham, Private Suite, 247-2200

STAN HERMAN 530 Seventh Ave., 24th fl., 575-0696

CATHERINE HIPPE 49 W. 27th St., 7th fl., 683-7644

JONATHAN HITCHCOCK FOR RENAULT 498 Seventh Ave., 12th fl., 239-0644

JUDY HORNBY INTERNATIONAL 18 E. 53 St., 3rd fl., 486-0058

CAROL HORN'S HABITAT 530 Seventh Ave., 20th fl., 354-4330

RENEE HELGA HOWIE 733 Madison Ave., 861-5155

PAUL M. ROPP FOR INDIA NEPAL 1411 Broadway, Suite 1239, 481-1390

JAEGER COATS, SUITS, DRESSES 1407 Broadway, 41st fl., 354-3260

JAMISON; & JAMISPORT 498 Seventh Ave., 24th fl., 239-9477

ROBERT JANAN 530 Seventh Ave., 19th fl., 354-7880

JAN'S THINGS BY JAN STRASS 498 Seventh Ave., 14th fl., 564-7822

JARDINE BY JACK FULLER 498 Seventh Ave., 4th fl., 736-2980

JONES NEW YORK 1411 Broadway, 22nd fl., 221-4660

JORDAN; JORDAN SACK Hotel Gotham, Suite 1101, CI 7-2200

(continued on following page)

THESE FALL COLLECTIONS HAVE OPENED (continued from page 13)

JULIO23 West 52nd st., 2nd fl., 399-0940
JULIO DAYDREAMS23 West 52nd St., 3rd fl., 399-0490
JUPE INTERNATIONAL550 Seventh Ave., 15th fl., 398-9000
NAT KAPLAN498 Seventh Ave., 21st fl., 239-9400
KAPPI498 Seventh Ave., 21st fl., 239-9494
KAREN UNLIMITED498 Seventh Ave., 2nd fl., 239-4118
KASPER FOR JOAN LESLIE530 Seventh Ave., 11th fl., 221-4200
KASPER FOR J.L. SPORT530 Seventh Ave., 11th fl., 221-4200
KENAR BY ANN TJIAN530 Seventh Ave., 21st fl., 221-6993
KIMBERLY1441 Broadway, 16th fl., 221-7373
ALEXIS KIRK (A.V.K. DESIGN INT'L)39 West 55th St., Suite 201, 581-5758
CALVIN KLEIN205 West 39th St., 11th fl., 736-9601
CALVIN KLEIN JEANS1400 Broadway, 4th fl., OX 5-7900
DON KLINE799 Madison Ave., 2nd fl., 221-6771
THE KNIT GROUP530 Seventh Ave., 19th fl., 391-0900
RONALD KOLODZIE80 West 40th St., 7th fl., 221-1760
REGINA KRAVITZ1441 Broadway, Suite 1469, 221-1359
KUNI DESIGNS FOR GABRIEL413 Greenwich St., 431-3280
HUBERT LATIMER (until May 12)Hotel Gotham, Regency Room, 3rd fl., 840-1270
RALPH LAUREN550 Seventh Ave., 3rd fl., 221-0675
L.A.X. BY MARY KAY STOLZ (until May 5)St. Regis Hotel, Private Suite, PL 3-4500
DORINE LERNER, INC.498 Seventh Ave., 2nd fl., 695-5119
TINA LESER550 Seventh Ave., 6th fl., 354-1122
HAROLD LEVINE BY DON BREITINGER530 Seventh Ave., 21st fl., 391-2255
EDMUND CORTY FOR LIFESTYLES 70'S500 Seventh Ave., 7th fl., 594-6906
LINELLE COLLECTIONS, INC.745 Fifth Ave., Suite 1205, 688-8785
MARY McFADDEN264 West 35th St., 20th fl., 736-4078
McMULLEN530 Seventh Ave., 8th fl., 221-0644
MAC TAC (DIV. LEONARD SUNSHINE)550 Seventh Ave., 7th fl., 398-9115
MARION MAGED550 Seventh Ave., 19th fl., 838-4440

(continued on following page)

THESE FALL COLLECTIONS HAVE OPENED (continued from page 14)

MAMSELLE BY GAIL GOULD 1407 Broadway, Suite 2206, OX 5-7900

MANSON 498 Seventh Ave., 16th fl., 751-5027

MARC-FRIESE 498 Seventh Ave., 7th fl., 564-8388

FRANK MASANDREA FOR STEVE LAWRENCE 550 Seventh Ave., 12th fl., 564-1020

GEORGE MASKET BY KAREN HARMAN 498 Seventh Ave., 10th fl., 947-7110

VERA MAXWELL 530 Seventh Ave., 26th fl., LO 3-4358

MIGNON BY DOROTHY FARBO & ROBBE ZANCA 530 Seventh Ave., 3rd fl., 354-4980

TRACY MILLS 550 Seventh Ave., 5th fl., 221-6374

B.T. MORGAN 550 Seventh Ave., 8th fl., 221-0644

HANAE MORI BOUTIQUE & COUTURE 550 Seventh Ave., 5th fl., 221-5726

DAVID MORRIS CO. 525 Seventh Ave., 5th fl., 840-0511

LES MOUCHES 550 Seventh Ave., 15th fl., 398-9000

GIOVANNI DE MOURA LTD. 56 West 39th St., 4th fl., 861-5758

J. YANG FOR JACK MULQUEEN ASSOCIATES 530 Seventh Ave., 5th fl., 221-3789

MULTIPLI (DIV. CIAO) 525 Seventh Ave., 9th fl., 730-1517

MARITA BY ANTHONY MUTO; A.M./P.M. 530 Seventh Ave., 5th fl., 354-9440

MORTON MYLES LTD. 530 Seventh Ave., 24th fl., 391-8700

NANI'S NOWHERE ELSE 498 Seventh Ave., 12th fl., 563-0410

NANTUCKET NATURALS 498 Seventh Ave., 17th fl., 244-3558

LEO NARDUCCI 530 Seventh Ave., 26th fl., 221-6720

MALORIE NELSON (until May 5) Hotel Gotham, Private Suite, 247-2200

ALBERT NIPON; NIPON BOUTIQUE; (24th fl., 354-4325) . . 530 Seventh Ave., 3rd fl., 354-0760

ISHIO FOR NOEL SOPHISTICATES 1400 Broadway, 5th fl., 279-0200

BRUCE OLDFIELD 730 Fifth Ave., Suite 1902, 586-2377

MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN 530 Seventh Ave., 18th fl., 221-1445

P.B.S.A. (Charlotte; Paul Stanley; Eklektic; Above . . 498 Seventh Ave., 9th fl., 947-4492
The Crowd; Lydia; Cocoon; Maria Lyons)

PETER CATALANO FOR P.C. DESIGNS, INC. 385 Fifth Ave., (36 St.), 679-6281

PENELOPE BY PENNY BROSE 55 W. 39th St., Suite 201, 354-6630

PINKY & DIANNE FOR PRIVATE LABEL 730 Fifth Ave., Suite 1901, 581-6565

(continued on following page)

THESE FALL COLLECTIONS HAVE OPENED (continued from page 15)

PORTFOLIO BY PERRY ELLIS1411 Broadway, 29th fl., 354-4260

POSH, INC. BY JAY ANDERSON550 Seventh Ave., 18th fl., 398-0763

ANTONELLA PREVE, INC.498 Seventh Ave., 9th fl., 736-1771

RAFAEL BY BILL KAISERMAN29 West 56 St., 5th fl., 399-2450

RAINCHEETAHS BY NAMAN500 Seventh Ave., 3rd fl., 563-5100

GEORGE RECH; SYNONYME de RECH (until May 2).Regency Hotel, Private Suite, PL 9-4100

OSCAR DE LA RENTA550 Seventh Ave., 11th fl., 354-6777

REIKO177 East 87 St., 5th fl., 628-3817

JUDITH RENSTROM8 West 40th St., 5th fl., 354-1345

REUBEN THOMAS INCORPORATED498 Seventh Ave., 18th fl., 736-6060

THE ARTHUR RICHARDS WOMAN31 West 56th St., 247-2300

JILL RICHARDS; JILL RICHARDS II (until May 14).Hotel Gotham Private Suite, 247-2200

RINA BEN-YEHUDAHotel York, Rm. 713, 868-2670

RIZKALLAH FOR MARDI GRAS498 Seventh Ave., 4th fl., 947-2055

SAMUEL ROBERT530 Seventh Ave., 9th fl., 221-1995

DOMINIC ROMPOLLO530 Seventh Ave., 12th fl., 354-1880

RONA BY MARIO FORTE & GLORIA CASTALDO498 Seventh Ave., 6th fl., 563-2300

RUFFINWEAR/RUFFINKNIT BY CLOVIS RUFFIN550 Seventh Ave., 20th fl., 221-0644

CHRISTIAN RUPERT530 Seventh Ave., 14th fl., 764-3726

GLORIA SACHS530 Seventh Ave., 30th fl., 563-1640

ST. SIMON; DEANNA MARIA FOR ST. SIMON SPORT;498 Seventh Ave., 5th fl., 736-8802
 DARYL GOLDEN FOR ST. SIMON(Juli Lynne Charlot)

PAT SANDLER FOR LEONARD SUNSHINE550 Seventh Ave., 7th fl., 398-9115

SANSAPPELLE (until May 12)Hotel Gotham, Suite 705, 247-2200

GIORGIO SANT'ANGELO30 West 57th St., 4th fl., 221-6252

SAZ530 Seventh Ave., 21st fl., 221-3489

ABE SCHRADER CORP.530 Seventh Ave., 15th fl., 840-7733

SCHRADER SPORT550 Seventh Ave., 9th fl., 840-7733

SHU-BA DESIGNED BY HOLLY LUEDERS340 E. 66 St., 6th fl., 288-3637

HELENE SIDEL.530 Seventh Ave., 8th fl., 354-0024

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THESE FALL COLLECTIONS HAVE OPENED (continued from page 16)

JERRY SILVERMAN 530 Seventh Ave., 17th fl., 244-7522

ADELE SIMPSON 530 Seventh Ave., 23rd fl., 354-8600

SONATA BY BETSY GONZALEZ 54 West 39th St., 5th fl., 221-6880

SOO YUNG LEE 530 Seventh Ave., 27th fl., 221-2457

SPORTOWNE (DIV. OF METZGER GROUP, INC.) 500 Seventh Ave., 7th fl., 594-6904

SPORTWHIRL; AND PETER G'S GENERAL STORE 498 Seventh Ave., 15th fl., 563-0800

FREDERIKA JEAN STARK 1410 Broadway, 17th fl., 391-0447

ERNST STRAUSS; & SCHNELL SPORTS Hotel Gotham, Suite 1801, 247-2200 or 265-2034

CHARLES SUPPON FOR INTRE SPORT 550 Seventh Ave., 21st fl., 840-7730

SUZUYA 1441 Broadway, Suite 1435, 221-3743

TADAOMI LTD. 37 W. 39 St., 12th fl., 354-3963

TANNER OF NORTH CAROLINA 530 Seventh Ave., 28th fl., 244-6350

TANNERWAY BY LOIS ANDERSON 530 Seventh Ave., 18th fl., 398-0920

THAI LINES; & STAR OF SIAM 550 Seventh Ave., 18th fl., 398-0920

TONICO BY NICO TERZIS 52 West 57th St., 2nd fl., 246-2781

TRAVILLA 530 Seventh Ave., 12th fl., 840-7408

TRIGERE, INC. 550 Seventh Ave., 16th fl., 391-9100

TRIPALDI 104 W. 17th St., 5th fl., 929-7331

GAYLE KIRKPATRICK FOR TUDOR SQUARE 1407 Broadway, 21st fl., 279-8120

EMAN'EL UNGARO KNITWEAR 1410 Broadway, 28th fl., 391-6450

GLORIA VANDERBILT FOR MURJANI U.S.A. 498 Seventh Avenue, 5th floor, 947-5363

JOAN VASS 418 West 25th St., Penthouse, 989-6026

LEVINO VERA FOR MAYEHOFF 498 Seventh Ave., 9th fl., 279-2345

GIANNI VERSACE OF MILAN 600 Madison Ave., 21st fl., 223-0575

VICTORIA ROYAL BY MARTIN STAEHELY 530 Seventh Ave., 7th fl., WI 7-6845

ILIE WACS; WACS WORKS 530 Seventh Ave., 29th fl., 354-9080

KENNETH WARREN 498 Seventh Ave., 7th fl., 736-3780

CHESTER WEINBERG 550 Seventh Ave., 9th fl., 354-4420

WILLI WEAR LTD. BY WILLI SMITH 62 West 39th St., 11th fl., 869-1380

WILROY 530 Seventh Ave., 22nd fl., 221-2200

MRS. H. WINTER FOR YESTERDAY'S NEWS 155 West 23rd St., 10th fl., 691-8300